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Press Release

**FOR IMMEDIATE RELEASE**

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**BRISTOL MOUNTAIN HOLDS RIBBON CUTTING  
FOR NEW MAGIC CARPET SURFACE LIFT**

Canandaigua, NY (January 9, 2009) - Bristol Mountain Winter Resort held a ribbon cutting on Friday, January 09, 2009 for it's newest lift, the Lunar Launch Magic Carpet conveyor type surface lift. Those in attendance included, South Bristol Town Supervisor, Dan Marshall, Canandaigua Chamber of Commerce Membership and Visitor Services Director, Barbra Walters, Taryn Windheim from Senator Volker's office plus dozens of Bristol Mountain guests and staff.

The new lift's conveyor belt technology has become a snowsports industry standard as it provides beginner skiers and riders easy, user friendly access to the slopes, no matter what their age.

"We have had many people come right up and thank us for putting in this new lift", says Bristol Mountain Lift Supervisor, Troy Woodard. "It is so incredibly easy to use that literally anyone from 2-92 can ride it."

The new lift, which is 400 feet long and has a thirty inch wide belt that glides along flush with the surface of the snow, can transport up to 1,500 riders per hour.

Bristol Mountain General Manager, Dan Fuller said, "The response from both guests and staff has been tremendously positive, it is a wonderful new addition and tool which greatly enhances the experience when learning to ski or snowboard for the first time."

The new lift replaces the resort's Mighty Mite rope tow surface lift on the Launching Pad learning area which is located at the south end of the base area of the mountain.

For more information on the new lift or for information on beginner learn to ski or learn to snowboard programs call, 585.374.6000 or visit, [www.bristolmountain.com](http://www.bristolmountain.com).

Photo by Mike Fowler: from left, Bill Bowe, Chris Sansocie, John Beikirch, Tom Wood, Troy Woodard, Barbra Walters, Dan Marshall, Taryn Windheim, Steve Howie, and Gary Muxworthy.

